



2019 Sponsorship Information Sheet

Why you should support Literacy is Fun Too...

Literacy is Fun Too (L.I.F.T.) is a 501c3 nonprofit literacy organization providing creative opportunities and experiences designed to improve children's writing, reading, and computer literacy skills at the primary and secondary levels; particularly for minority and economically disadvantaged students.

The specific objectives and purpose of our nonprofit literacy program are to:

- Teach boys and girls literacy skills that will increase their writing confidence
- Utilize writing as a form of therapy
- Expose students to events and activities in the media and communications career fields
- Provide opportunities for students to become published authors through our authorship program

Literacy is Fun Too reaches people from all walks of life – from high-ranking officials and community leaders to administrators and parents. The goal is to develop students into highly educated, productive members of society. When you become a part of the L.I.F.T. organization, you become a part of the solution. Purchase a sponsorship package for your business today.

\$500.00 L.I.F.T. PRIMARY

- Sponsorship medal
- Logo featured on the L.I.F.T. sponsorship website page
- Link directed to your website or social media page which increases your SEO

\$1500.00 L.I.F.T. SECONDARY

- Sponsorship medal
- Logo featured on the L.I.F.T. sponsorship website page
- Link directed to your website or social media page which increases your SEO
- Logo featured on the L.I.F.T. sponsorship website page
- Logo and tag line prominently featured on the L.I.F.T. home/landing page
- Logo prominently featured on all print and digital media
- Acknowledgement in published book written by students
- Quarter page add on event programs

\$2500.00 L.I.F.T. COLLEGIATE

- Sponsorship medal
- Logo featured on the L.I.F.T. sponsorship website page
- Link directed to your website or social media page which increases your SEO
- Logo featured on the L.I.F.T. sponsorship website page
- Logo and tag line prominently featured on the L.I.F.T. home/landing page
- Logo prominently featured on all print and digital media
- Acknowledgement in published book written by students
- Half page add on event programs
- Logo added to social media banners and print banners
- Logo displayed on back cover of published book written by students
- Logo displayed on t-shirt
- Logo added on official correspondence
- Two invitations to awards banquet

**L.I.F.T. is a 501(c)(3) organization. All donations are tax-deductible.
All sponsorship payments and art work due in by January 30, 2019.**



You will be responsible for providing a camera ready high resolution logo that can be used on all material (print and digital) via email to info@literacyisfuntoo.com. Please feel free to contact L.I.F.T. at 770.648.4101 should you have any questions. www.Literacyisfuntoo.org